



did you know?  
Hawick  
is pronounced  
'Hoik'

## famously HAWICK

The Cashmere, Tweed  
and Whisky Town  
Five premium Scottish producers  
One famous Scottish town

### A rich manufacturing heritage

When Bailie John Hardie introduced the first stocking frames to Hawick in 1771, he could not have imagined what he was about to create. In less than 100 years the town was to be at the very heart of the knitwear trade in Scotland.

By 1800 up to 3,000 people were employed in Hawick producing hosiery, carpets, linen and woollen goods. During the second half of the 1800's steam power began to replace water power and the size and number of mills grew further.

The scale of the textile industry in Hawick grew to such a size, that by 1870 over a million pounds in weight of wool was being turned each year into a range of goods. Production was not restricted to knitwear and tweed became highly popular in the early and mid 1800's with weaving being established in Hawick with similar success.

Textiles expansion continued with foreign markets being conquered and in the 1960's Hawick became the highest earning town in the United Kingdom per head of population.

Times may have changed, but to this day, Hawick's success has been built on a highly skilled workforce producing top quality products, with manufacturers leading the way in both innovation and design.



## famously GREEN



Living more sustainable lives and making greener choices has never been more important. We are delighted to share the long held green credentials which are at the very heart of these five Famously Hawick producers.

From their use of natural and ethically sourced fibres and commitment to recycling and renewables to local barley to bottle spirits.

Famously Hawick have sustainability and community at their core.

Made here. Sold here. Sustainable.



### TAKE A TOUR famously HAWICK

Discover what goes into the manufacturing of these premium Scottish products, our fascinating Famously Hawick Tours can be enjoyed 12 months of the year.

For further information please contact  
FIONA DRANE Famously Hawick Travel Trade Manager  
T: 01750 505053 E: fiona.drane@famouslyhawick.co.uk

# famously HAWICK

The Cashmere, Tweed  
and Whisky Town



Five premium Scottish producers  
One famous Scottish town



Designed and produced by Bright Light Marketing Map illustration Fiona Purves

# famously HAWICK

## The Cashmere, Tweed and Whisky Town

For the finest collection of premium Scottish products, there's only one town to visit.

Hawick in the Scottish Borders has a rich manufacturing heritage and an international reputation for producing quality goods.

From the 'Home of Tweed' and some of the best cashmere and knitwear producers in the world today to the first whisky distillery to open in the Scottish Borders since 1837. This special collection of weavers, knitters and distillers are all located between the four bridges of Hawick, and quite simply, nowhere else will you find such a wide range of premium Scottish products all made in the same town.

Discover for yourself what fashion houses, designers and discerning visitors have known for more than a century and source luxurious goods in the very place where they were created.

In the heart of the beautiful Scottish Borders and just over an hour from Edinburgh and Newcastle, unwrap 'Famously Hawick' for yourself.

Made here. Sold here. Sustainable.



[www.famouslyhawick.co.uk](http://www.famouslyhawick.co.uk)

1

## THE BORDERS DISTILLERY



The first Scotch Whisky distillery to open in the Scottish Borders since 1837, this new distillery is dedicated to making great Single Malt Scotch Whisky.

The Borders Distillery uses barley grown on twelve local farms; all within 35 miles of the distillery. Water is drawn from the Teviot and from a borehole directly underneath. Once distilled, new make spirit is sent for filling into casks or redistilled into Gin and Vodka using their Carterhead still. The distillery is housed in an old Victorian factory site, completely renovated with a low carbon future in mind. The building retains original features making it both familiar and new. Join one of the distillers for a tour to learn about Scotch Whisky and the award-winning architecture, before taking some time to enjoy a wee dram.

Alongside Scotch Whiskies, Gins and Vodka, the Visitor Centre sells a range of carefully selected local products and gifts.

did you know?



The Distillery is located within a fully renovated building that was once the Hawick Urban Electricity Company whose first customer was the Hawick Temperance Society in 1903!

The Distillery will make the equivalent of **7 million bottles of single malt** every year all from locally grown barley.

Distillery and Visitor Centre  
Commercial Road Hawick TD9 7AQ  
T: 01450 374330

[www.thebordersdistillery.com](http://www.thebordersdistillery.com) @thebordersdistillery

Opening hours:

Shop - Monday to Friday, 10am till 4.30pm. Saturday 10am till 2pm

Tours - Monday to Friday 11am, 1pm & 3pm. Saturday 10am & 12pm

Please note tours and visiting hours run on a seasonal basis.

Please check our website for the most up to date timings.

(Suitable for those with additional accessibility requirements)



2

## HAWICO

SCOTLAND



As one of the leading cashmere brands in the world today, this specialist manufacturer is committed to producing luxurious cashmere knitwear from its Trinity Mills in Hawick.

In fact, Hawico's history of manufacturing can be traced all the way back to 1874, and ever since then, it has been perfecting the art of designing and producing knitwear to the highest possible quality standards using only the finest raw materials and state of the art production. All sweaters and pullovers are made in its factory by skilled craftsmen and craftswomen with decades of experience behind them.

Hawico invites you right into the heart of production in its Visitor Centre where you can watch seamless garments being knitted from the spacious viewing gallery. And in the adjoining Factory Store there is the opportunity to purchase a huge selection of men's and ladies knitwear in almost every colour, including previous seasons' collections at much reduced and very affordable factory prices.

As well as being supplied to speciality stores in the most desirable shopping locations in Europe and the USA, the brand is also available in 13 Hawico stores around the world including Milan, London, Geneva, Zurich, St Moritz, Sylt, Edinburgh and Tokyo.

Hawico first started production in 1874 and is one of the original manufacturers from the early days of the Industrial Revolution.

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Hawico first started production in 1874 and is one of the original manufacturers from the early days of the Industrial Revolution.

Visitor Centre and Factory Store  
Arthur Street Hawick TD9 9QA  
T: 01450 371221  
[www.hawico.com](http://www.hawico.com)

Opening hours (retail outlet):

Monday to Saturday 9.30am till 5pm



3



Johnstons of Elgin is the only manufacturer in Scotland to have the capability to take natural fibres from a raw state through every stage of the process to perfectly finished products in cashmere, vicuna, lambswool and merino.

Alexander Johnstone established the Elgin weaving mill in 1797 and we remain family owned to this day, investing in our local communities and employing over 1,000 people across Moray and the Scottish Borders. Our beautiful Eastfield Mill building in Hawick, where we knit all our jumpers, gloves hats, scarves and socks, has been at the centre of textile production in the town for more than 140 years and we work closely with many of the world's leading fashion houses.

Our guided mill tours reveal the specialist skills that go into creating Johnstons of Elgin luxury knitted cashmere and woollen goods. Discover how experienced local craftspeople fuse traditional methods, passed down through many generations, with cutting edge processes and techniques.

The bright and spacious retail space in this 5-star Visitor Centre provides the opportunity to choose the perfect piece to take home from our men's, women's, children's and home interiors collections. This quality experience extends to our Coffee Shop where all ingredients in our home baking and lunches are sourced locally from handpicked suppliers in or around Hawick.

did you know?



Johnstons of Elgin produce approximately **2500** garments, **3000** pairs of socks and **3000** gloves per week.

Awarded the Royal Warrant by HRH The Prince of Wales, Duke of Rothesay, as manufacturers of estate tweed woollen fabric.



Heritage Centre, Retail Store and Coffee Shop  
Eastfield Mills Mansfield Road Hawick TD9 8AA  
T: 01450 360500 Coffee Shop T: 01450 360517  
[www.johnstonsofelgin.com](http://www.johnstonsofelgin.com)

Opening hours:

Monday to Saturday 9am till 5pm

Sunday 11am till 4pm Customer Car Park



4

## WILLIAM LOCKIE

HANDCRAFTED IN SCOTLAND  
SINCE 1874

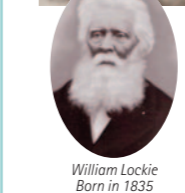


As one of the oldest family run luxury knitwear businesses based in the Scottish Borders, William Lockie is steeped in history and tradition.

"Lockies" as they are fondly known, dates back to 1874 and are renowned for producing the softest, finest and most luxurious knitwear in the world. The secret is in the use of the highest quality raw materials coupled with the precision of their manufacturing process - producing knitwear like no other.

Located in Hawick on the banks of the River Teviot, Lockies is proud to remain a family run business with skilled workers from the same local families who've been employed for generations. The William Lockie Knitwear Store stocks a wonderful selection of the knitwear produced by Lockies including cashmere, lambswool, merino, camelhair and super geelong sweaters and accessories.

did you know?



William Lockie  
Born in 1835

Each garment goes through approximately **30 processes** of machinery and handwork until completion, including hand sewing, stitching, hand knitting and body linking.

William Lockie was employed in the hosiery trade by William Laidlaw & Sons in their finishing department. During the late 1860s, Laidlaw's decided to abandon hosiery and sold off all of their equipment, creating an opportunity for William Lockie to branch out on his own as a hosiery manufacturer.

Knitwear Store Teviotdale Mills  
Commercial Road Hawick TD9 7AQ  
T: 01450 375566  
[www.williamlockie.com](http://www.williamlockie.com)

Opening hours:

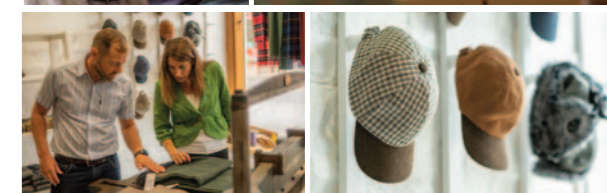
Monday to Saturday 9am till 5pm



5

## Lovat

MILL



Tweed, one of Scotland's finest gifts to the world and originating here in Hawick. Proud to be 'The Home of Tweed', Lovat Mill continues to tell the story of Tweed in its birthplace and produces the largest selection of stocked Tweeds in Scotland. Woven here in the mill, these are available by the metre and range from lighter jacketing weights up to more robust 'Sporting Tweeds', suitable for country pursuits and home furnishings.

Lovat Mill is also famous for its woven throws and blankets as well as offering a wide selection of accessories, including Tweed caps and hand-crafted bags, all available from the mill shop.

Lovat Mill is Scotland's premier weaver of Estate and Regimental Tweeds, currently proud to supply more than 150 private estates and military regiments throughout the UK.

As well as producing wool 'Tweeds', pure Cashmere and other luxury fabrics. The mill develops exclusive designs directly with a select group of discerning customers, creating cloths appropriate to the demand of today's international clothing and home furnishing industries.

did you know?



"The Home of Tweed". The product that we all recognise as Tweed has its origins in Commercial Road, Hawick, just a few yards away from where Lovat Mill stands today.



The term Tweed was coined quite accidentally in 1826 as the result of a misread label on a shipment of woven wool 'Tweels' (the Scots word for twill) from weaver William Watson of Commercial Road in Hawick to a London cloth merchant.

Commercial Road Hawick TD9 7AQ  
T: 01450 373231  
[www.lovatmill.com](http://www.lovatmill.com)

Opening hours (retail outlet):

Monday to Friday 8.30am till 5pm

