

TRADE PROGRAMME

Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way® winds its way through landscapes filled with the world-famous and the yet-to-be-discovered.



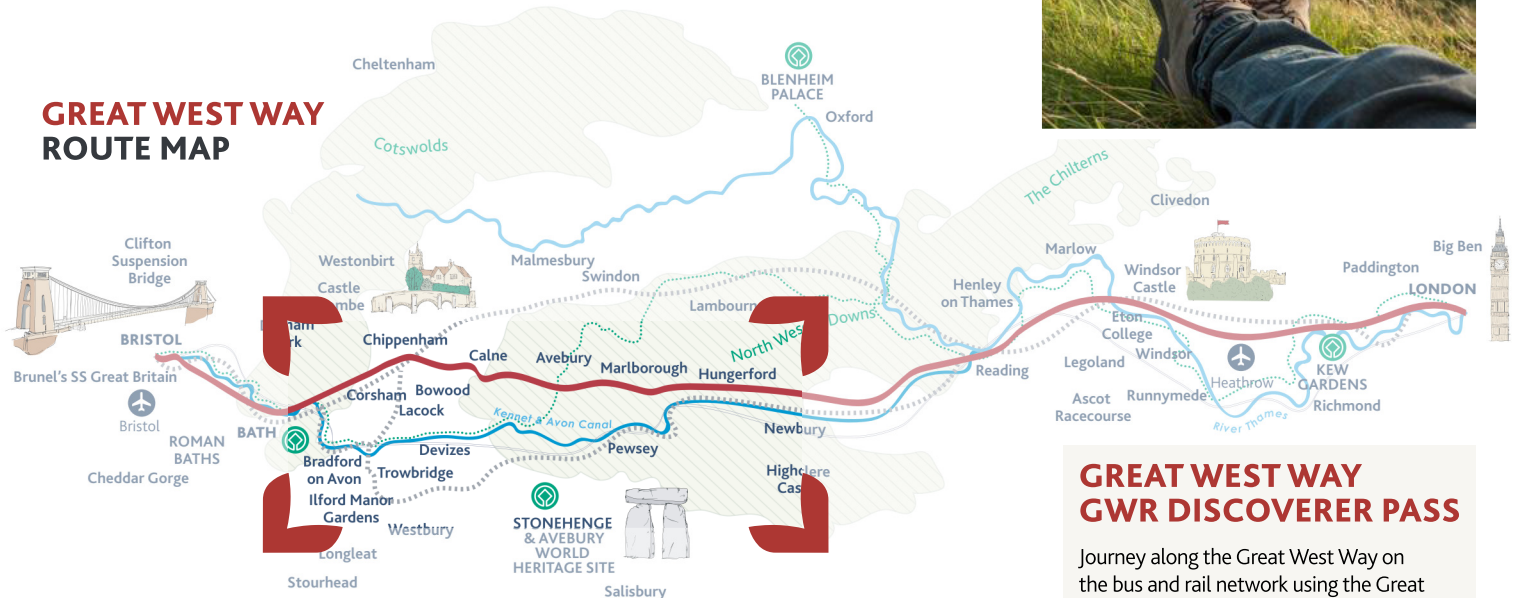
Particularly suitable for FIT/self-drive tours

WALKING IN NORTH WEST WILTSHIRE

Enable your customers discover some of England's prettiest villages and little towns on a walking break among the glorious mellow landscapes of North West Wiltshire.



GREAT WEST WAY ROUTE MAP



PLACES OF INTEREST IN NORTH WEST WILTSHIRE

Corsham Court
Lacock Abbey and Fox Talbot Museum
White Horse Trail
Mid Wilts Way

Kennet & Avon Canal
Devides Wharf
Caen Hill Locks

INSIDER SUGGESTIONS

Enjoy traditional English tea at Lacock Stables Café and Courtyard Tea-room, and Devides Wharf Tearooms
Try a pie and a pint at The Vaults Ale House

Feast on fine British cuisine at the Queens Head and The Peppermill
Overnight in Chippenham and/or Devides areas
Guided walking with local operators

GREAT WEST WAY GWR DISCOVERER PASS

Journey along the Great West Way on the bus and rail network using the Great West Way GWR Discoverer pass. Includes unlimited Off-Peak train travel from London Paddington to Bristol via Reading with options to branch off to Oxford, Kemble and Salisbury via Westbury (or London Waterloo to Salisbury with South Western Railway). It includes unlimited travel on bus services along the route. Choose from 1 or 7 day tickets (domestic passes: gwr.com; 3 or 7 day tickets (international passes: acprail.com). Contact: GWRGroupTravel@gwr.com.

DAY ONE

CORSHAM & LACOCK



Corsham

Potter pretty Corsham, taking in the striking 17th-century almshouses on Pound Pill, and the High Street - number 31 is the Tourist Information Centre where you find more information on this area, including the Ordnance Survey (OS) Explorer map 156 for local walks. In town you might share the streets with flamboyant peacocks; they often stray from Corsham Court, a magnificent mansion to the east. Corsham Court's lovely parkland is open daily - pre-booked private tours are available for between 15-45 people. Your walk is initially along a footpath here then head out through fields, over stiles and over a couple of country railway crossings to reach Lacock.

Nearby Lacock, managed by the National Trust, is a fabulous timewarp of a village with well-preserved timber-frame buildings and honey-stone cottages. You may well feel you've wandered into the set of a costume drama here; a number notable films and TV series have been shot in Lacock, including Downton Abbey and Harry Potter. The go-to sight in the village is gracious Lacock Abbey - a glorious museum with a section devoted to photography in honour its most famous resident, the camera pioneer William Fox Talbot.



Lacock Abbey

DAY TWO

BOX & SURROUNDING HILLS

Go west to Box and back, on a circular walk of about 10 miles; you'll glory in an invigorating mix of great views and strenuous hiking. Armed with OS Explorer map 156, head north out of town along Middlewick Lane, which becomes a track leading around Pickwick Lodge and rising sharply through woodland. You'll then follow a path beside By Brook, twisting along to Box. The extensive panoramas are over terrain where seminal engineer Isambard Kingdom Brunel built a railway tunnel nearly two miles long, a considerable feat in the 1830s.

Hugged by hills and featuring elegant stone properties, Box is a charmer of a little town. The good looks belie a heritage of backbreaking work; the Box area was for centuries famed for its stone quarries - the peak period was between 1880 and 1910 when millions of tons of stone were cut. Walk back to Corsham south of the railway line, across fields and past old stone quarries.



Guyers House Hotel

DAY THREE

DEVIZES & SEEND CLEEVE

Journey further south to Devizes, which makes a fine base for a circular walk out along the White Horse Trail and back on the Mid Wilts Way, about 12 miles in all - you'll need OS Explorer map 143. Set at the top of a hill, this old market town is home to a stretch of the Kennet & Avon Canal, with a spectacular set of 29 locks enabling boats to get up and down the waterway - a jawdropping feat of early 19th-century engineering.

Set out westwards from Devizes Wharf walking along the towpath of the canal. You'll reach the start of the Caen Hill Locks in about a mile - they're in operation April to September, when watching boats negotiating their way up or down is a terrific sight. Walk about a mile and a half along the locks and turn south along the White Horse trail, heading along farmland to Poulshot.

Continue hiking south, along fields and through the village of Bulkington then after Wick Bridge turn northward on the Mid Wilts Way and walk back up to the canal, passing through Seend Cleeve. The Great West Way area is abundantly endowed with walking routes. Quite apart from the trails used for centuries around Corsham and Devizes, the district is laced with ancient footpaths running between villages and towns.



Caen Hill Locks

CAR PARKING

Corsham: Several off-street car parks; **Lacock:** on site.

Take a Walk on the Waterside

From stunning views to take your breath away to tranquil places to get your breath back - the Kennet & Avon Canal makes walking wonderful.

Because life on foot is better by water.



 **Canal & River Trust**
Making life better by water
canalrivertrust.org.uk

Charity no. 1146792

BOOKABLE PRODUCT

- **Corsham:** By prior arrangement - coach parking, guided walks and viewing of Poldark exhibition: towncouncil@corsham.gov.uk.
- **Lacock Abbey:** Open February-October, reduced winter hours, group minimum 16, full abbey visits must be pre-booked, coach parking. lacockabbey@nationaltrust.org.uk; nationaltrust.org.uk
- **South West Heritage Tours** guided walking tours.
T: 07739 667543; southwestguide@gmail.com; southwestdriverguide.co.uk
- **Alison's Howell's Foot Trails:** Custom made self guided walking tours. T: 01747 820626; foottrails.co.uk
- **Guyers House Hotel & Restaurant:** 37 bedrooms with group rates for 10+ people, coach parking. T: 01249 713399; enquiries@guyershouse.com; guyershouse.com



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